**Car Wash Trader Brief**

**Public Front End:**

**Menu to include:**

Home - Jobs - Products - About - Contact

**Pages:**

**Home**

Search field/map - directory searchable by name, postcode –

**Access to:**

Car wash listings

(image, details -address, contact, etc - ordered alphabetically or by area - no more than 15 items per page)

**Jobs**

Search field/map - directory searchable by name, postcode –

**Access to:**

Car wash job listings

(image, details -address, contact, etc - ordered alphabetically or by area - no more than 15 items per page)

**About us**

**Contact/Support**

**Terms & Conditions**

**All Pages -**

General adverts - specific to Public

Special offer adverts for site deals - subscription etc… -specific to Public

Trader/Supplier Login

Trader/Supplier Sign up

**Trader Front End:**

**Menu to include:**

Home - CW For Sale - Jobs - About - My Account - Contact

Search Suppliers - Supplier Categories (9 in total (TBC))

**Pages:**

**Home**

Search field/map - directory searchable by name, postcode –

**Access to:**

CW Operators /Car Valet /Car Detailers listings

(image, details -address, contact, etc - ordered alphabetically or by area - no more than 15 items per page)

**CW For Sale**

Search field/map - directory searchable by name, postcode –

**Access to:**

Car wash for sale listings

(image, details -address, contact, etc - ordered alphabetically or by area - no more than 15 items per page)

**Jobs**

Search field/map - directory searchable by name, postcode –

**Access to:**

Car wash job listings

(job details -address, contact, etc - ordered alphabetically or by area - no more than 15 items per page)

**Search Suppliers**

Search field/map - directory searchable by product name, postcode –

**Access to:**

All supplier products

(image, product details - link to product page on suppliers site - no more than 15 items per page)

**Supplier Categories - 9 pages**

All suppliers listed within the 9 categories. Items for sale listed individual supplier pages

**About us**

**My Account -** *See Trader Back End*

**Contact/Support**

**Terms & Conditions**

**All Pages -**

General adverts - specific to Traders

Special offer adverts for site deals - subscription etc… - specific to Traders

Classified Adverts - specific to Traders

Trader/Supplier Logout

**Supplier Front End:**

Same as Trader Front End except -

My Account - *See Supplier Back End*

**Signup/Subscription:**

Payment system (TBC - Kevin please advise) - monthly subscription

Type of Subscription - Trader or Supplier

All details - CW Operators /Car Valet /Car Detailers - Address, Contact etc…

**Trader Back End:**

Edit/add Car Wash/Valet/Detailers details - (chose category, image, details -address, contact, etc )

Edit/add Car Wash Job adverts - (job details -address, contact, etc )

Edit/add Car Washes for sale adverts - (image, details -address, contact, etc )

Submit adverts (Public, Trader) - classified

Messaging system - Traders to be alerted upon new Car Wash listings, can be alerted by Suppliers for direct marketing

**Supplier Back End:**

Edit/add Supplier details

Edit/add Supplier Products (image, details, link to product page on supplier site, postcode)

Submit adverts (Public, Trader) - classified

Messaging system - Suppliers to be alerted upon new Car Wash listings, can send messages to all Traders for marketing etc…

**CWT Admin Back End:**

CMS for all pages of the site - edit/add: text/images/adverts/menu

User/database Management system - add/edit/delete/ban users, database export

Mass mail-out to all users

**Other Functionality:**

Job Alerts sign-up for Public